



# Resources

ABC Bakers Facebook	Excite and energize volunteers and troops about cookie sales with sales strategies, success stories, technology tips and more.	<a href="http://www.facebook/abcbakers">www.facebook/abcbakers</a>
Lemonades Facebook	Product sales and marketing tool	<a href="http://www.facebook/LemonadesCookies">www.facebook/LemonadesCookies</a>
Lemonades Instagram	Product sales and marketing tool	@lemonadescookie
Cookie Calculator	Calculate package sales goals based on number of packages sold last year and the desired percentage increase this year.	<a href="http://www.abcsmartcookies.com/resources">www.abcsmartcookies.com/resources</a>
Cookie Theme Information	Gallery of images, clip art, certificates	<a href="http://www.flickr.com/photos/abcbakers/volunteergallery/albums">www.flickr.com/photos/abcbakers/volunteergallery/albums</a>
Cookie Varieties	Product descriptions and recipes	<a href="http://www.abcbakers.com">www.abcbakers.com</a> <a href="http://www.abcsmartcookies.com">www.abcsmartcookies.com</a>
Rally Guide	Fun ideas for troop rallies	<a href="http://www.abcsmartcookies.com/resources/rallyguide">www.abcsmartcookies.com/resources/rallyguide</a>
Standard Forms	Parent permission slip, count it up activity	<a href="http://www.abcsmartcookies.com/resources/forms-and-checklists/">www.abcsmartcookies.com/resources/forms-and-checklists/</a>
Troop Goal Poster	Poster	<a href="http://www.flickr.com/photos/abcbakers/volunteer_gallery/albums">www.flickr.com/photos/abcbakers/volunteer_gallery/albums</a>
Volunteer and girl videos	How-to videos on a variety of topics	<a href="http://www.youtube.com/user/ABCCouncils">www.youtube.com/user/ABCCouncils</a>

